



Woodlands edge

Nature's Neighborhood



Life on the "Ridge" -Coming Soon

Woodlands Edge has two new phases! Hoggard's Ridge opened the end of July with 15 lots, all of which have stunning views of nature and the surrounding hillsides. This new phase gets its name in honor of Norman Hoggard, longtime friend and former part-owner of Rocket Properties, LLC, the sustainable, green land developer of Woodlands Edge. Directly across the wooded traffic circle to the west is another new phase set to open up sometime in late summer or early fall. Winthrop Point, the larger of the two new phases with 36 new lots, is secluded by the abundance of surrounding trees and is also named for a longtime friend and part-owner, the late Winthrop Rockefeller.

Hoggard's Ridge is designed for new homes beginning at around \$300,000. New homes in Winthrop Point will range



from around \$340,000 to over \$400,000. new home construction in Hoggard's Ridge is scheduled to begin sometime in August.

During the development of these new phases there has been a continued sense of stewardship for the natural resources including protection of the natural terrain, flora, and fauna that exists there. Woodlands Edge continues to rely on the beauty that nature offers in order to promote the luxury of this community. The ideal is to live in harmony with nature without sacrificing the high standards and culture of our society. This is why the greenspaces at Woodlands Edge are left as untouched as possible with no excessive land clearing and no alteration of the wooded land set aside for preservation.

New Bridges and Making "Ends" Meet

The long awaited repair of the stone bridge over Brodie Creek is complete! A new stone bridge has also been constructed over Payne Branch. (shown right)



In other trail news, the Bottomland Trail now connects from South Trail Drive in Phase 1 all the way to Fern Valley Lane in Phase 8. This increases the trail length to more than 1 mile!

Updates continue to be made to the trail systems including a proposed second bridge over Brodie Creek to the West past Phase 8.

BACK TO SCHOOL POOL HOURS

Effective the week of August 16th through close.

MONDAY CLOSED

TUESDAY 4:30 PM-8:00 PM

WEDNESDAY 4:30 PM-8:00 PM

THURSDAY 4:30 PM-8:00 PM

FRIDAY 4:30 PM-9:00 PM

SATURDAY 10:00 AM-9:00 PM

SUNDAY 1:00 PM-8:00 PM

ADULT SWIM HOURS: SUNDAY 12AM-7PM

LAST DAY: MONDAY, SEPT. 6TH

Scheduled Events 2010

- ◆ **September 6** Monday, Labor Day, Last day pool is open.
- ◆ **September 17-19** Green Model Home Consumer Open House- 14007 Foxfield Lane
- ◆ **October TBA** Fall Trail Walk
- ◆ **October 24** Sunday, Fall Festival Come support the Arkansas Foodbank Network and Hungry Arkansas at the 2010 Woodlands Edge Fall Festival! More detail on page 2.



- ◆ **December 4** Saturday, Santa Workshop / Stuff the Sleigh
- ◆ **December 12** Sunday, Deck the Yard Contest Judging

Need Non-Emergency
City Services in
Little Rock?



Call 3-1-1

Little Rock 3-1-1 is a simple, three-digit number that residents can call to reach the City to make inquiries regarding services, report problems, check the status of issues or obtain general information.

WOODLANDS EDGE BUILDER RECEIVES BRONZE CERTIFICATION



July 29, 2010
John Turner,
 Owner of
 Turner and
 Sons Con-
 struction,
 recently

received a Bronze Certification from the National Green Building Standard for #18 Foxfield Cove in Woodlands Edge. This is the first home in Arkansas to be certified green by the Standard. Turner received the certification on July 16th.

Turner measured green in several different areas: impact on the environment, sustainability, energy efficiency, water efficiency and air quality. The house uses well thought out design, materials and construction practices that make it more efficient, longer lasting and healthier. "Since this was the first home in Arkansas certified to the Standard, we worked closely with our Home Energy Rater, Andrea Ingalsbe with HERS Inc. We were surprised how easy it was to follow the Standard – it truly gives builders a buffet of sustainable applications and materials to choose from," said Turner. To name a few, Turner opted to maintain natural green spaces on the lot, build with advanced framing techniques to better insulate and use locally manufactured materials.

This craftsman style home is two story and 3,265 square feet. It is located on a cul-de-sac in Woodlands Edge, the National Association of Home Builders' 2009 Green Development of the Year.

Turner, a GREEN BUILT® Partner, is an active member of the Homebuilder's Association of Greater Little Rock's GREEN BUILT® Arkansas Council and holds the designation Certified Green Professional. To view John Turner's complete biography, please visit www.hbaglr.com/Green-built-arkansas/green-built-partners or you may contact the HBA at 501-758-3646.



Woodlands Edge Community Association is hosting a PHOTO CONTEST



Theme: *Natural Life in Woodlands Edge*

Categories: Wildlife, Plantlife, Landscape/Skyscape, Water, Abstract, Black/White (Photos will also be divided by age group: 15 years and younger & 16 years and older.)

Entry Deadline: All entries and fees must be received by 3:00 PM CST October 11, 2010.

Entry Fee: \$5.00 for the first photo + \$1 for each additional photo entered.

Eligibility: All amateur photographers who currently reside in Woodlands Edge are eligible.

Photo Specifications: Submitted photos must be of nature within Woodlands Edge and must have been taken in the last 2 years (since October 11, 2008). Minor adjustments to color, contrast, etc. are acceptable in all categories. Photos that have won any other contests or have been published previously are not eligible.

Only photos submitted to the Woodlands Edge Community Association are eligible. Submit no more than three (3) photos per category. Photos may be submitted by email or CD. Each photo must be accompanied by your name, address, and a chosen category. Email each photo separately to sjones@woodlandsedge.com. You can also send or bring a CD to 2024 Arkansas Valley Dr Ste 408, Little Rock, AR.

Photographs must be submitted in .jpeg or .jpg format and may not be larger than 2,048k (2MB). Finalists may be asked to submit a high-resolution file.

Prizes: First place winners for each age group and category will receive a \$25 gift card to Bedford Camera. From those 12 winners, a grand prize winner will also receive a \$100 gift card and a runner-up will receive a \$50 gift card, both to Bedford Camera.

Winners will be notified via mail by October 23rd. The 12 Winning photos will be on display in the Clubhouse during the 2010 Fall Festival and will be part of the photo bank for our community website homepage.

Sponsored by: Woodlands Edge Community Association, Inc., Rocket Properties, LLC &

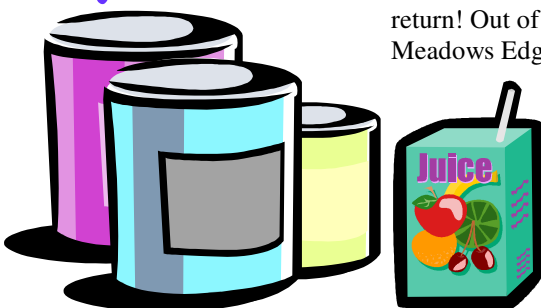


first annual FOOD DRIVE!

Woodlands Edge is hosting a food drive! Residents can bring their donations to the Fall Festival on October 24th to help support Hungry Arkansas. To reward your generosity, Woodlands Edge Community Association would like to give something in return! Out of the 4 neighborhoods, Foxfield, Meadows Edge, Tallgrass, and Woodgate, **whichever brings the most single items per household will receive a campfire night with s'mores and hot cocoa!!**

More details to come!

All donations should be non-perishable, and nothing should be in glass containers.



October 24th

Top Ten Items Needed:

- ◆ Canned meats/fish/poultry
- ◆ Canned/Packaged Meals
- ◆ Peanut Butter
- ◆ Cereal
- ◆ Soups
- ◆ Canned Vegetables
- ◆ Canned Fruits
- ◆ 100% Juices
- ◆ Pasta and Pasta Sauces
- ◆ Diapers



Lost & Found

Any items left at the POOL will be donated to Savers to benefit the Big Brothers & Big Sisters of America. If you wish to keep your items, please pick them up from the pool before the last day. Any items remaining after pool closing are considered generous donations!

Tennis Lessons

- ◆ family, private or group
- ◆ Kids and adults or hitting sessions
- ◆ Pee Wee, 5-6yrs, 7-9yrs, 10-12 yrs. based on skill
- ◆ Racquets provided (if needed)
- ◆ Afternoon and weekend sessions available

Fun for all ages! Cindy Walker
holatennis@aol.com 912-3539


Woodlands Edge Mom's Group

2 play dates, 1 fieldtrip, and 1 Mom's night out each month!

To join, go to www.meetup.com/woodlandsedge or email Leah at leah778@yahoo.com.

BEST RECOMMENDATION

Their newest location is right around the corner! Come enjoy some American Pie on Col. Glenn Rd, behind the Wendy's.



For faster service, call ahead!

501-758-8800
 9709 Maumelle Blvd.
 No. Little Rock, AR 72113

501-225-1900
 10912 Colonel Glenn Rd. Ste 7000
 Little Rock, AR 72204

501-753-0081
 4530 North Hills Blvd.
 No. Little Rock, AR 72116

www.americanpiepizza.net

Do you have a favorite restaurant, weekend getaway or place of relaxation that you would like to share? If so, please give us the information and we'll select one for each newsletter.

UPDATE YOUR INFORMATION

The Woodlands Edge Community Association uses email to inform residents of upcoming events and neighborhood activities- **including full rules for the photo contest and more details about the food drive!** If you want to receive this information, please make sure we have your current email address.

Also, if you have any updates on your family information, new family members, phone numbers, etc., please contact

Stephanie
sjones@woodlandsedge.com
501-954-9816.

Neighborhood Happenings!

WINE TASTING GROUP

Join us for a night of merriment as we taste some fine wines, bring your favorite hors d'oeuvres.

Conducted by Clark and Henrick of Colonial Wine & Spirits.

Thursday, September 30th

6:30 pm

\$10 per person

RSVP-sherrellsnodgrass@yahoo.com



FALL FESTIVAL

Come join us at the Woodlands Edge Park on October 24th for the 2010 Fall Festival!

Join us for popcorn, spooky treats, fun activities, costume contests, and more!



Woodlands Edge Adult Activities

Are you interested in meeting more friends & neighbors in Woodlands Edge? You might consider joining one of the adult activity groups that meet regularly in the neighborhood.

- ◆ **Woodlands Edge Boot Camp**-ldav@sbcglobal.net or michellewilkinson@hughes.net
- ◆ **Woodlands Edge Bible Study**-grshires@yahoo.com
- ◆ **Supper Club**-vtyne@woodlandsedge.com
- ◆ **Wine Tasting**-sherrellsnodgrass@yahoo.com
- ◆ **Woodlands Edge Explore & Discover Scouts (WEEDS)**- Kids 8-12. With adult accompaniment (volunteers needed, 18yrs & up) contact sjones@woodlandsedge.com

Meet the HUNT Family

WESLEY & ISABEL



Isabel and Wesley are the proud parents of 2 year old Max and 9 month old Sophie. There are two other members in the family, Bosco, a “Shih-Poo,” and Charley, a crazy little Yorkie.

Wesley is a Project Manager/Attorney in the Department of Regulatory Affairs for Entergy Arkansas, Inc. After working for Alltel/Verizon for over five years, Isabel has transitioned to the full-time position of stay-at-home mom. Both Arkansas natives completed their undergraduate studies at the University of Arkansas at Fayetteville, where Wesley earned a BA in History and Isabel earned a BS in Marketing. When Isabel was hired as a buyer for Alltel, the couple returned to Little Rock where Wesley earned a Juris Doctor and MBA at the University of Arkansas at Little Rock Bowen School of Law and Graduate School respectively.

As a family, like many others, the Hunts’ hobbies/interests include children’s stories (Max is particularly into Dr. Seuss’ “Green Eggs and Ham” right now, and Sophie loves touch-and-feel books, her favorite being “Millie Moo”), “Thomas the Train,” “Dora the Explorer”, and hours and hours of running around the neighborhood, swimming in the community pool, or playing at Wonder Place and the Museum of Discovery. Isabel and Wesley still enjoy taking in movies on date nights, and both enjoy reading. Wesley also serves as a Commissioner on the City of Little Rock’s Racial and Cultural Diversity Commission.

The couple’s most memorable vacation is their most recent one—a week long adventure in Costa Rica last April. The Hunt family enjoys Bonefish Grill and taking the kids to Chick-fil-a or Senior Tequila.

Shortly after the pool opened this summer, Isabel was at home one evening searching for Sophie’s new swimsuit, which she had worn to the pool earlier that afternoon. Wesley became nervous when he realized that he may have accidentally left it at the pool. After discretely disappearing for several minutes, Wesley returned home with the swimsuit in hand. He later shared that the swimsuit and the ziplock bag it was in had somehow been thrown away and in a matter of minutes he became a pro “dumpster diver”. So if you see the Hunts at the pool this summer and Sophie is wearing a cute, little blue swimsuit, please pass along a kind word or complement. No worries, the swimsuit was repeatedly sanitized and disinfected!

Woodlands Edge is glad to have such a fun and active family as part of the community!

WOODLANDS EDGE COMMUNITY ASSOCIATION COMMITTEES

If you would like to get involved in the Woodlands Edge Neighborhood, consider joining a committee. For more information contact the committee chairperson listed below:

Activities Committee

Andrea Hines-artsyandy@att.net
Carolee Emerson-cemerson0646@sbcglobal.net

Beautification Committee

William Fletcher-wfletcher@kinco.net

Pool Committee

Mike Booth - mike-booth@sbcglobal.net

Tennis Committee

Cindy Walker-holatennis@aol.com

Trails & Greenspace Committee

Bill Kemp-bill_kemp@sbcglobal.net

Welcoming Committee

Susan Glatter- susanglatter@gmail.com

Newsletter

Stephanie Wolmarans – sjones@woodlandsedge.com
If you have any announcements that you wish to include in the newsletter, such as a new born, anniversaries, etc. please contact me!

Autumn is a wonderful time of year with beautiful changing colors and cooler temperatures.



But for many wildlife it is a busy time of year as they prepare for the coming winter. This means increased activity, which puts them at higher risk for encountering their new neighbors: us. Please be courteous, **slow down and save a life**. All wildlife is precious!

Remember to take it slow! **20-25 mph is an appropriate cruising speed through the neighborhood.**

We built this community on a respect for nature. Sit back, enjoy the splendor that surrounds us and don't let stress and worries affect your driving!

Meet the **TUNNELL Family**

MIKE & BETH



Mike and Beth live in the Beautiful Sweetgrass area with their 9-year-old daughter, Ashlyn, and their black lab, Rio. Mike is a System Performance Engineer for Verizon Wireless and Beth is a Regulatory Specialist for Verizon Wireless. Both are native to the Natural State, Mike is from Little Rock and Beth from Wynne. Ashlyn attends Pulaski Academy and Mike and Beth are University of Arkansas Alumni.

The Tunnell family is very active. Mike enjoys fishing and hunting, Beth enjoys cooking and entertaining, and Ashlyn participates in competitive dancing at Miss Tommie's Dance Academy and also enjoys reading and, of course, playing on her iPod touch.

The favorite vacation spot for the Tunnell family is Sea Grove Beach, Florida. Beth and Mike's favorite night out is YaYa's, or a night with Ashlyn at Buffalo Grill or Purple Cow. When they vacation in Arkansas they like to visit Lake Hamilton in Hot Springs.

Their energy is also shared with the community through their involvement with the Beautification and Pool Committees. Much appreciation goes to the Tunnell family for their active participation! Woodlands Edge is glad to have them in our community.

"Our family loves Woodlands Edge, there is nowhere else in Little Rock we would want to be." ~The Tunnell Family



It is time to get ready for the

FOR THE BIRDS...

2010-2011 Project FeederWatch. Project FeederWatch is a citizen science program coordinated by the Cornell Lab of Ornithology and supported by Audubon Arkansas.

This project allows anyone to participate in the real science of bird watching. It involves taking a count during the winter months of birds who visit your backyard feeders. Watching starts the second Saturday in November and continues through the first Friday in April.

This is a great project to motivate you to keep your gardens and feeders welcoming throughout the year, or can even be a fun family project to help your kids get involved in their environment.

Now is the time to make your yard an attractive haven for birds, to decide your method for counting, and to plan out a new feeder area if you wish.

To register for this project, go to www.birds.cornell.edu/pfw. The registration fee is \$15. This fee helps support the research and also provides you with a research kit so you are prepared to do your part. Kits take approximately 2 weeks to ship, so be sure to order by mid-October to take advantage of the entire project season!

There are other projects to participate in year round -visit www.ar.audubon.org for more ideas!

AUDUBON ARKANSAS: BIRD FAQS

Q: How can I keep birds from flying into my windows?

Sadly, an estimated one hundred million to one billion birds crash into windows every year in North America. These collisions are often fatal and are caused by birds seeing reflections of trees and shrubbery from outside. Fortunately, [FLAP \(Fatal Light Awareness Program\)](#) offers helpful tips about how to discourage birds away from your windows. Audubon recommends hanging a sun catcher or draperies over windows to reduce reflection. It's become popular to place silhouettes in windows to ward off birds, but studies have not proven this to be an effective deterrent, especially after birds acclimate to the static image.

If you have bird feeders around your house, place them close to windows instead of far away so that approaching birds are already slowing their speed in order to perch on the feeder. If possible, in advance to the construction of your home or other buildings, design windows that are installed at an angle that is directed downward. The glass won't reflect the woods and landscape from outside, and the design won't impede your ability to look out the window. If you're interested in not only saving birds, but also in reducing your energy bill, you can apply a thin opaque film to the surface of the windows that prevents infrared radiation from coming through the glass. The film is only slightly visible, but its reduction in heat entering your home can dramatically cut cooling costs.

Birds that are defending nesting territory around your home, including bluebirds, cardinals and flycatchers, might also see their reflection on glass and misinterpret the image as another bird invading their territory. Seeing their image prompts some birds to do battle against themselves, banging and flapping against the glass for minutes and even hours on end; much to our dismay. The solution to this is to construct something that takes away the reflective nature of glass, including window screen.





YARD OF THE MONTH



This year there are 4 areas for the Yard of the Month contest: Woodsgate, Meadows Edge, Tallgrass, and Foxfield. Any home is eligible and there will be one winner per area each month this summer. We reserve this award for those yards that go above and beyond with the landscaping, using good maintenance practices and creative design that is aesthetically balanced with the neighborhood. Keep up the good work!

JUNE

JULY



FOXFIELD
21 Foxfield Cove



MEADOWS EDGE
12725 Meadows Edge



TALLGRASS
5 Highfield Cove



WOODSGATE
27 Woodstream Cove



FOXFIELD
13300 Foxfield Lane



MEADOWS EDGE
11 Woodfern Cove



TALLGRASS
8 Highfield Cove



WOODSGATE
6 Windrush Point

Green Etiquette

Our common greenspaces add lots of value to our individual property! We are probably the only community in Little Rock with such an asset. Because of this fact, we need to abide by the community regulations which prohibit homeowners from doing any clearing, under brushing, excavating or dumping in the greenspaces. The greenspaces do not belong to the homeowner. **They belong to the community.** This means those gorgeous flowers need to stay gorgeous for everyone to see, please don't pick them. You are only permitted to work on your lot. Respect everyone's values and *Keep Woodlands Edge Green!*



Protect your trees

Give them plenty of water during this hot, dry weather! Each morning before the sun rises is the best time to water your trees. Watering in full sunlight can cause burning and excess evaporation and sometimes watering at night can make your plants susceptible to fungus.



Healthy Lawns and Happy Grass

Knowing the type of grass you have and the maintenance schedule for that particular species is vital to keeping a healthy lawn. The [Pulaski County Extension Office](#) website has many helpful resources for gardening, lawn care, pest control, and general education about landscaping.

Below are some of the most common types of lawn turf found in our area. Click the picture to view the maintenance calendar for that particular species.



[Bermuda](#)



[Centipede](#)



[St. Augustine](#)



[Tall Fescue](#)



[Zoysia](#)

This website has such an abundance of good information about caring for your lawn. One article, "[Mowing Your Lawn.](#)" has great tips for making sure that your lawn is not damaged when you mow. It provides trim heights for the various types of grass, separates fact from fiction regarding some lawn myths, and shows examples of what happens when mowing is not done properly— for example, did you know that if you remove more than 1/3 of the height from your lawn in one mowing that it is detrimental to the health of the plant? Or that you should sharpen your mower blades at least twice a year?

Now is the time of year to keep a close eye on your lawns and make sure that they remain healthy. It is our hope that the above links to maintenance calendars will help everyone in our neighborhood understand the best methods to keep Woodlands Edge beautiful and healthy.

The Beautification Committee is still keeping an eye out for notifications. Make sure your lawns are properly maintained for weed control and your planting beds are clean and weed free. Remember to properly edge your lawn as well to prevent growth over gutters and sidewalks. Keep an eye out for those falling leaves too! Proper lawn care is essential to maintaining the value of your home and property. Do your part to keep Woodlands Edge beautiful (and avoid a notice from the Beautification Committee)!

DID YOU KNOW...

A "Green Home" is much more than just a home! We are probably all aware of installing low-flow faucets, using energy star appliances, compact fluorescent bulbs, and even special insulation and low-E windows. But did you know that building a Green Home begins before the foundation is even started? That is right, plenty of "Green" goes into the preparation of the lot too.

The first step in Green Building is to take inventory of site features and analyze how these will influence the house design and placement. Some of the features that are recorded are solar orientation, existing vegetation, wind patterns and hydrology. From analyzing this, a home can be constructed to fit within the landscape instead of replacing it. The trees and natural landscape can be conserved or at minimum reused; for example, trees that are removed can be chipped and used for mulch on site. The home can be oriented to take advantage of passive solar, this means taking in maximum sunlight during winter months and blocking out any direct rays during the summer months. The house can also be designed to utilize or block certain wind patterns, resulting in more efficient climate control indoors. Preserved vegetation can also serve as a good filter for storm water. It is also a good idea to plan for utility installation based on the lowest possible impact to the land.

Once construction is over, the work is not complete. Despite even the most cautious planning, the landscape still requires attention to ensure that it is replenished. It is also important to keep sustainability in mind when planning a landscape. Using native trees and plants is a smart way to lower maintenance

needs. Vegetation can also be used to block unwanted solar energy or wind and to control water filtration and runoff. This process should be carefully planned in conjunction with the other elements on the lot including the home and existing landscape. Getting advice from professionals such as landscape architects who are uniquely trained in this area is always a good idea.

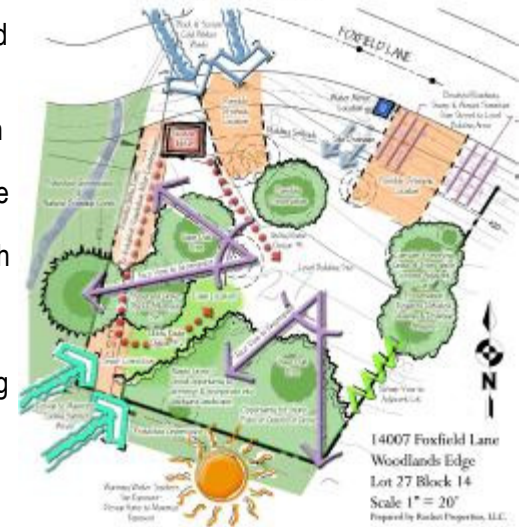
Update on the Green Model Home -14007 Foxfield Lane

Following the ribbon cutting ceremony on August 27, the local HBA plans to host several VIP Receptions for the construction industry, government officials and realtors and appraisers. These receptions will culminate with a Consumer Open House scheduled for the weekend of September 17-19. We hope that you can come and show your support and curiosity!

GREEN BUILT CONCEPT HOME - SITE ANALYSIS

LANDSCAPE ARCHITECTS & PLANNERS:

Bradford Gaines
Ronald Tyne, FASLA, RLA



Woodlands Edge Community Association, Inc.
2024 Arkansas Valley Drive, Ste. 408
Little Rock, Arkansas 72212

FIRST-CLASS MAIL